

Allison Ross

LEARNING DESIGNER | CURRICULUM STRATEGIST | FACILITATOR

SUMMARY

Learning design professional with 15+ years of experience designing engaging learning experiences, leading professional development initiatives, and supporting successful implementation and growth. Known for strategic thinking, creativity, attention to detail, and collaborative problem-solving.

EXPERIENCE

Professional Learning Design Lead

MIND Education | March 2023 - present

- Designed and authored 20+ interactive professional learning workshops and related assets, including: catalogs, slide decks, documents, videos, and articles
- Utilized customer and stakeholder feedback to continuously improve workshop effectiveness and inform new professional learning offerings
- Established a standardized professional learning development workflow that improved visibility and cross-department collaboration throughout the content creation process
- Developed facilitator certification resources and delivered internal training to ensure consistent, high-quality professional learning delivery

Professional Learning Specialist

MIND Education | July 2021 - March 2023

- Facilitated 500+ virtual and in-person professional learning sessions to PK-8 educators in the United States and Canada to support a strong implementation and long-term product adoption
- Partnered with cross-functional teams to evaluate, refine, and customize professional learning experiences to align with customer needs
- Provided coaching and feedback sessions for part-time facilitators
- Engaged in the pre-sales process to share a multi-year vision for professional learning with prospective customers

Curriculum Coordinator & Educator

E. A. Young Academy | Aug 2015 - July 2021

North Texas Leadership Academy | July 2012 - May 2015

Birdville ISD, Holiday Heights Elementary | July 2006 - May 2012

- Authored and carried out daily lessons for both as a generalist in a self-contained classroom and for gifted and high-ability scholars from second to eighth grade
- Developed and facilitated 20+ interdisciplinary Project-Based Learning units
- Determined needs, mapped, wrote, and selected campus curriculum
- Conducted professional development and coaching sessions
- Managed service-learning, travel, and Advanced Placement programs

Event Coordinator

Sundance Swing Out | Jan 2014 - Oct 2018

- Led planning and execution of annual swing dance event serving 200+ attendees
- Managed vendor contracts, budget, logistics, scheduling, and team leads

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COMPETENCIES

Learning Design & Facilitation
Curriculum Development
Stakeholder Management
Needs Analysis
Learning Asset Development
Cross-Functional Collaboration
Program Management
Process Improvement
Adult Learning Theory
UI/UX Design Principles

TOOLS

Asana
Monday.com
Canva
Zendesk
Salesforce
Google Workspace
Microsoft Office Suite

WORKING KNOWLEDGE

Adobe InDesign
Adobe Illustrator
Camtasia

EDUCATION

Master of Education

Gifted Education

Hardin-Simmons University

Bachelor of Science

Early Childhood Education

Texas Christian University

CERTIFICATIONS

Texas Board of Education

- Generalist EC-4, 4-8, ESL

California Institute of the Arts

- Visual Elements of UI Design
- UX Design Fundamentals